

You know government can make a difference.

We find the revenue that lets you prove it.

Three analytical products. One data infrastructure.
Compliance · Classification · Equity

***Revenue that exists outside the working families
and retirees who already carry the load.***

No new taxes. Existing legal obligations. Rigorous analysis.

The revenue is already there.

It just hasn't been collected.

State aid has not kept pace with municipal costs for a generation. Federal money is gone. The residential tax base has absorbed as much as it can. But there is revenue your municipality already has a legal claim to — revenue that exists outside the working families and retirees your rate increases keep reaching for. Three analytical products identify it, document it, and put it in your assessor's hands.

THREE QUESTIONS EVERY MUNICIPALITY SHOULD BE ASKING

01 Are we collecting what we're owed?

Seasonal and non-resident homeowners owe personal property tax on contents, vehicle excise on out-of-state plates, and watercraft excise on unregistered vessels. Massachusetts law creates all three obligations. Most communities have never pursued any of them systematically.

02 Are we protecting our most vulnerable residents?

When residential values rise faster than commercial — as they have across Massachusetts since 2020 — a uniform rate silently shifts the burden to homeowners. The classified rate is the statutory tool to correct this. Most boards set it annually without modeling the alternatives.

03 Are we apportioning the burden fairly?

Assessment ratios drift between revaluations. Lower-value homes end up over-assessed relative to market value; high-value properties under-assessed. The result is a hidden regressive tax — modest homeowners carrying more than their share. The IAAO framework quantifies it.

Findings your assessor can use.

Named deliverables. Ready when you are.

Each Parcenomics engagement produces specific named deliverables — not consulting reports, not observations, but documents your assessor can act on the day they arrive. The first is always a Revenue Opportunity Assessment, delivered before you commit to the full scope. It maps your community's probable compliance gap and outlines every deliverable and corresponding fee that follows. No open-ended hours. No scope creep. Just findings your assessor can use.

WHAT EACH SOLUTION DELIVERS

01 Rate Classification Analysis

"Are we protecting our most vulnerable residents?"

DELIVERABLES

- Scenario Matrix — all 5 classes, 15+ configurations
- Median Taxpayer Impact Sheet — per scenario
- Recommendation Memo — tied to your policy goal
- Board Presentation — hearing-ready

02 Compliance Review

"Are we collecting what we're owed?"

DELIVERABLES

- Non-Payer Demand Package — ready to send
- Undervaluation Evidence Files — per property
- Vehicle & Watercraft Inquiry Lists
- Enforcement Toolkit for your assessor

03 Assessment Equity Analysis

"Are we apportioning the burden fairly?"

DELIVERABLES

- Ratio Report — COD & PRD vs. IAAO & DOR standards
- Assessment Heat Map — GIS visualization
- Abatement Watch List — pre-emptive protection
- DOR Compliance Memo — for town counsel

The Full Picture. The three solutions share one data infrastructure — built once, used across all three. Findings from each inform the others. Start with whichever question is most urgent; add solutions as the engagement develops. parcenomics.com/solution

HOW FEES WORK

A modest project launch fee covers your Revenue Opportunity Assessment — a scoped projection delivered before you commit to the full engagement. Remaining fees are tied to specific named deliverables, billed on delivery. Fees scale with community size. Annual review available for all three solutions.

What makes this different isn't the data.

It's what we do with it.

Municipal property data has always existed — voter rolls, assessor databases, commitment lists, registry of deeds. The gap has never been the raw material. The gap has been the analytical infrastructure to turn it into findings that are specific, documented, defensible, and actionable.

Parcenomics draws on advanced data analytics — ratio analysis, regression modeling, geographic disaggregation, statistical outlier detection — applied to the parcel-level data your community already collects, combined with foundational expertise in property tax law and municipal finance.

The mission: find revenue that does not come from working families, middle-class homeowners, or fixed-income retirees who cannot absorb more. Fund the government your community needs without going back to the people already at their limit.

FOUNDED BY

Patrick White

Economist · Former Venture Startup CEO
Longtime Elected Municipal Leader

His economic training gave him the analytical tools. His time in office gave him the governing reality — sitting in rooms where budget decisions were made under genuine constituent pressure, without adequate data to make them well. He built Parcenomics because those two things together told him exactly what municipalities were missing, and exactly how to package it.

Parcenomics

hello@parcenomics.com
parcenomics.com
413-441-5231